There's no consumer interest in preventing a new technology from competing with traditional radio coverage of local news, weather and sports. The biggest argument against the new FCC ownership regulations was that when giant multinationals control programming, local programming suffers. Here's an opportunity to expand the number of players in local radio programming, which would give consumers more options, which would compel the industry's dinosaurs to deliver better service, or lose market share. There's really only one reason to ban satellite radio providers from delivering local coverage—to protect the existing radio industry from competition.